

Training Schedule: A simple thematic/ day-wise schedule (topics covered)

Name: Audio Visual Communication Strategy for Sustainable Development Goals

Duration: 1 week

Start Date: September 18, 2023 (Monday)

End Date: September 22, 2023 (Friday)

Mode: Online (Google Meet as platform for delivery)

Maximum number of participants: 20

Minimum number of participants: 15

Eligibility: Passed Senior Secondary or Junior College Degree or Diploma with an interest in communication / mass media

Age: No Bar

Geographical Area: All world

Class Schedule: Monday- Friday with theory classes for 02/04 Hours, practical classes and project activity mentoring for 02 hours every day.

Time Zone : The classes will be conducted as per Indian Standard Time starting from 10 AM IST.

Curriculum

Theory Sessions:

- Introduction to Sustainable Development Goals
- Creative writing for social campaigns
- Case study analysis on producing films on social responsibilities
- Case Study analysis on sociological impact of Communication
- Audio Visual communication strategy in the age of media convergence

Practical Session:

- Writing concepts for audio visual communication

Project Activity:

- Concept development for any one of the Sustainable Development Goals